

CHISOM KANU

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PROFESSIONAL SUMMARY

Data-focused analyst with hands-on experience turning raw datasets into clear, decision-ready insight, backed by over two years of experience simplifying complex technical and business information for non-technical audiences. Proficient in Excel, Power BI, and SQL, with practical exposure gained through an analytics internship, independent portfolio projects, and cross-functional collaboration with product and growth teams. Comfortable working at the intersection of data and communication, with a track record of translating findings into content and decisions that stakeholders actually act on.

WORK EXPERIENCE

Data Analyst Intern

January 2026 – June 2026

Thexora

Hybrid

- Cleaned, organized, and analyzed multi-source datasets in Excel and SQL, surfacing trends that shaped internal reporting decisions.
- Built and maintained Power BI dashboards that gave stakeholders real-time visibility into key performance metrics.
- Wrote SQL queries against relational databases to extract and filter data in response to ad hoc business questions.
- Translated data findings into structured summaries and visual reports for non-technical reviewers, closing the gap between raw numbers and business decisions.
- Partnered with team members on data validation and quality checks, catching inconsistencies before final reporting went out.

Content Marketer

December 2025 – May 2026

THOTH Group (Dantown HQ & Hara)

Hybrid, Port Harcourt

- Planned and published data-informed content across blogs, social media, newsletters, and websites on a consistent schedule.
- Increased push notification and email open rates by 10% by analyzing engagement data and refining subject lines, timing, and copy.
- Simplified crypto, fintech, and Web3 product updates and market data into clear, engaging content for a broad audience.
- Partnered with product, growth, and design teams to align content with campaign performance goals and product launches.
- Used SEO and performance analytics to guide content optimization, improving organic reach, engagement, and conversions.

Contract Technical Writer

June 2023 – Present

Simple Talk (Redgate)

Remote

- Produce authoritative, data- and tutorial-driven articles on databases, backend systems, and automation, including a comparative series on EsProc SPL vs. Python for data manipulation.
- Write long-form, research-driven, SEO-targeted content that improved visibility in competitive technical search niches.
- Build hands-on code and query walkthroughs that guide readers through real-world database operations.
- Collaborate with subject matter experts to validate technical and data accuracy before publication.

EDUCATION

Bachelor of Agriculture

November 2024

University of Port Harcourt, Rivers State, Nigeria

SKILLS

Data & Analytics: Microsoft Excel (pivot tables, VLOOKUP, INDEX-MATCH, data cleaning, dashboards); Power BI (DAX, data modeling, interactive reports); SQL (MySQL — joins, aggregations, filtering, query writing)

Tools: MySQL Workbench, Power BI Desktop, Microsoft Excel, Google Analytics, Git/GitHub, SEO tools (Ahrefs, SEMrush, Surfer SEO), Notion, Confluence, Brevo

Other: Data storytelling, technical and analytical writing, content strategy, cross-functional collaboration, independent project management

PROJECTS

US Pipeline Accidents Analysis (SQL / MySQL Workbench)

Independently analyzed a real-world US pipeline accidents dataset using structured SQL queries covering incident frequency, location patterns, cause categories, and volume of product lost, applying joins, groupings, and conditional filtering to surface actionable summaries.

MySQL Performance Optimization Article Series (Simple Talk)

Authored a multi-part technical series on optimizing MySQL performance using MySQL Shell, covering configuration tuning, performance monitoring, and automation scripts for database administrators.

Data Analysis with EsProc SPL vs. Python Series (Simple Talk)

Authored a six-part comparative series breaking down practical data manipulation examples in EsProc SPL and Python, bridging traditional scripting and modern data processing approaches for readers.

REFERENCES

Available on request.